WPLC
Wisconsin Public Library Consortium

WPLC ANNUAL MEMBERSHIP MEETING

2025

April 4, 2025
10:00 am

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WELCOME!

Rebecca Scherer, WPLC Board Chair

TODAY'S AGENDA

01 WPLC Overview & Year in Review

02 Strategic Plan

03 Data Dashboard Update

04 Delivery

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HOW DO YOU INTERACT WITH THE WPLC?

WPLC OVERVIEW & YEAR IN REVIEW

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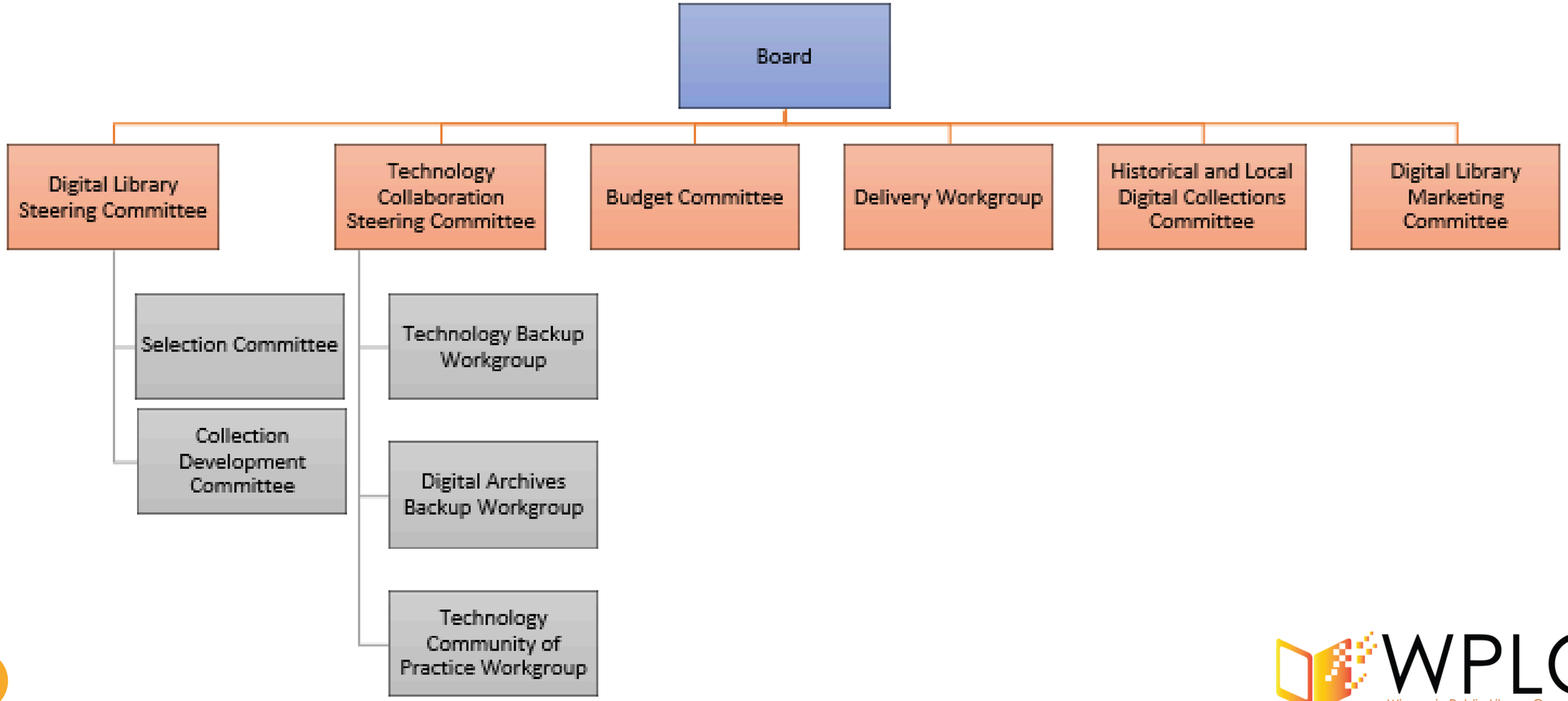
THE CONSORTIUM



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WISCONSIN'S DIGITAL LIBRARY STATISTICS

CHECKOUTS

2024 Total Checkouts
Circulation - Year over Year

COLLECTION

Collection Size - Year over Year

USERS

New Users
Unique Users

SPEND & COST

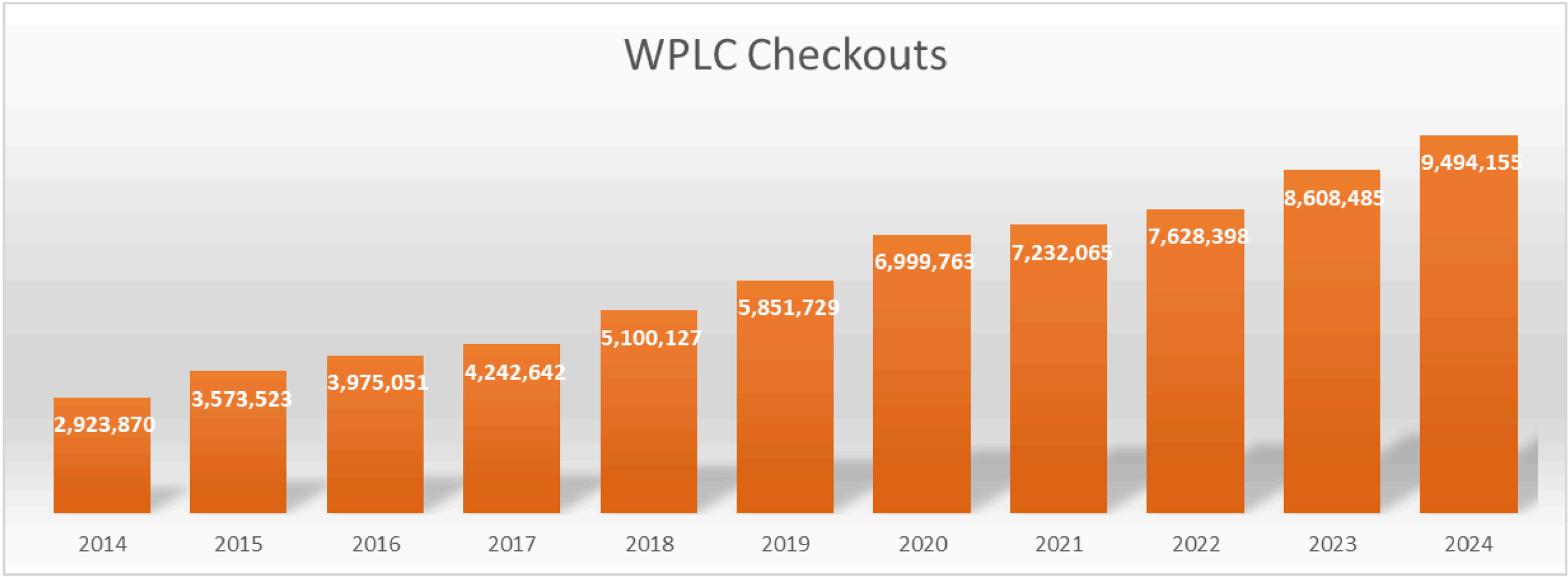
Annual Spend and % Increase
Cost Per Circ

WISCONSIN'S DIGITAL LIBRARY

9,494,155

Checkouts in 2024

CHECKOUTS - YEAR OVER YEAR



Average Increase each year: 12.67%

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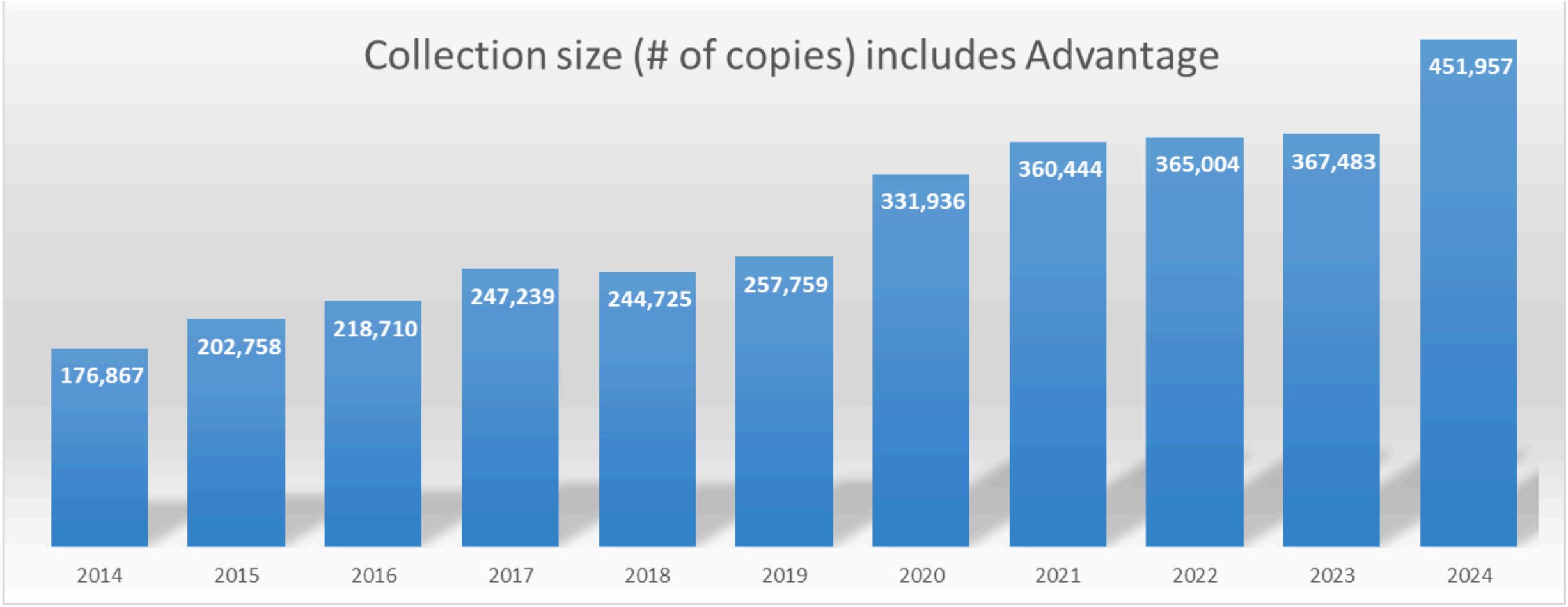
COLLECTION - YEAR OVER YEAR



Average Increase each year: 10.22%

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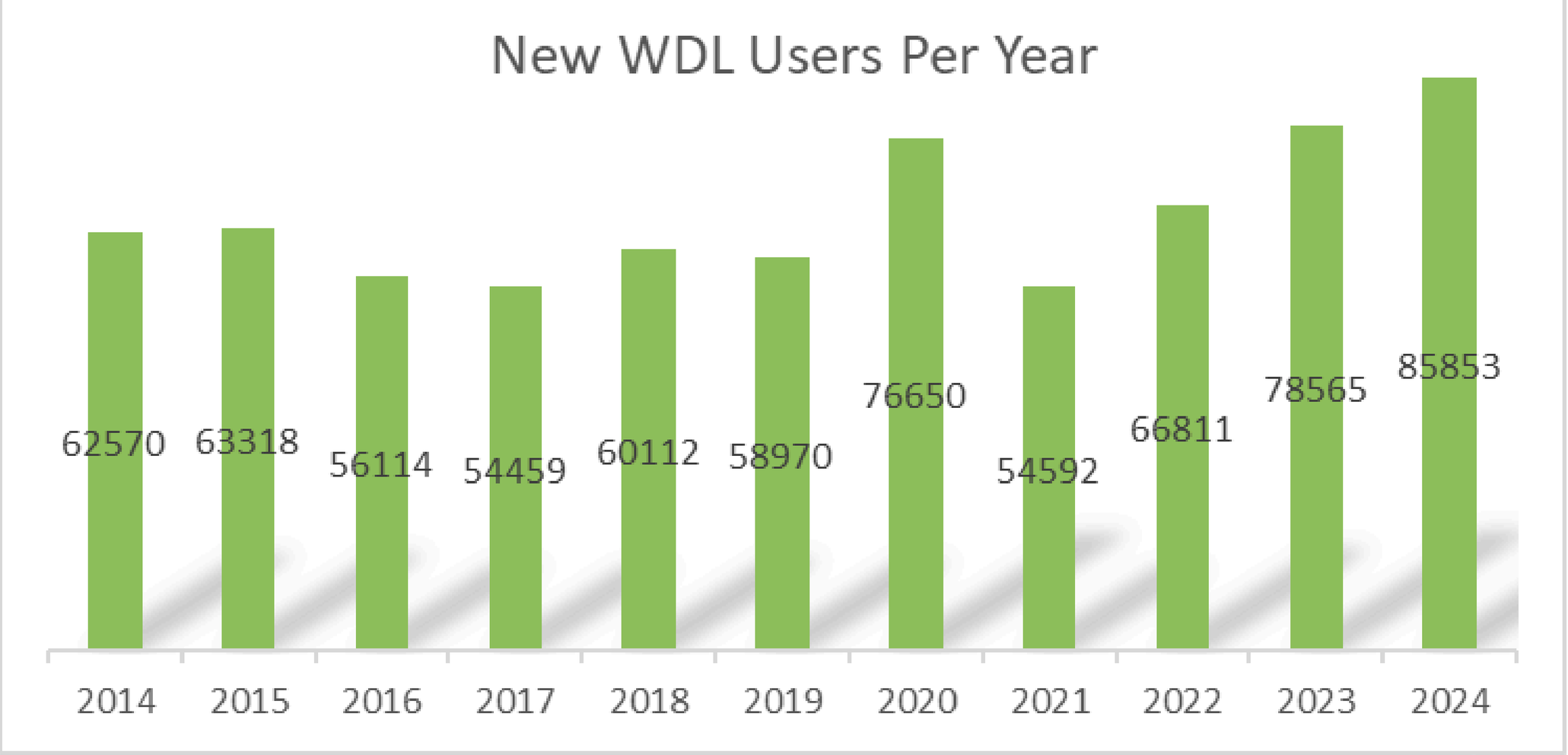
NEW USERS PER YEAR



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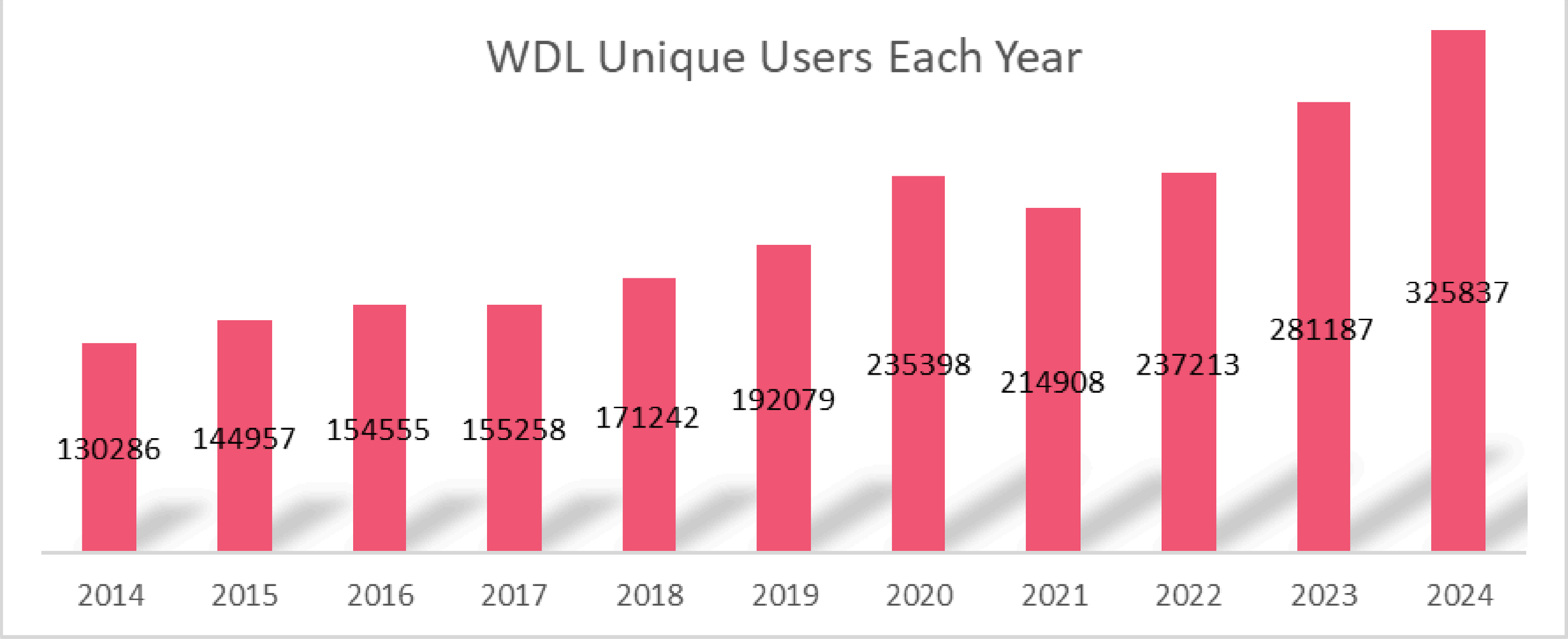
UNIQUE USERS PER YEAR



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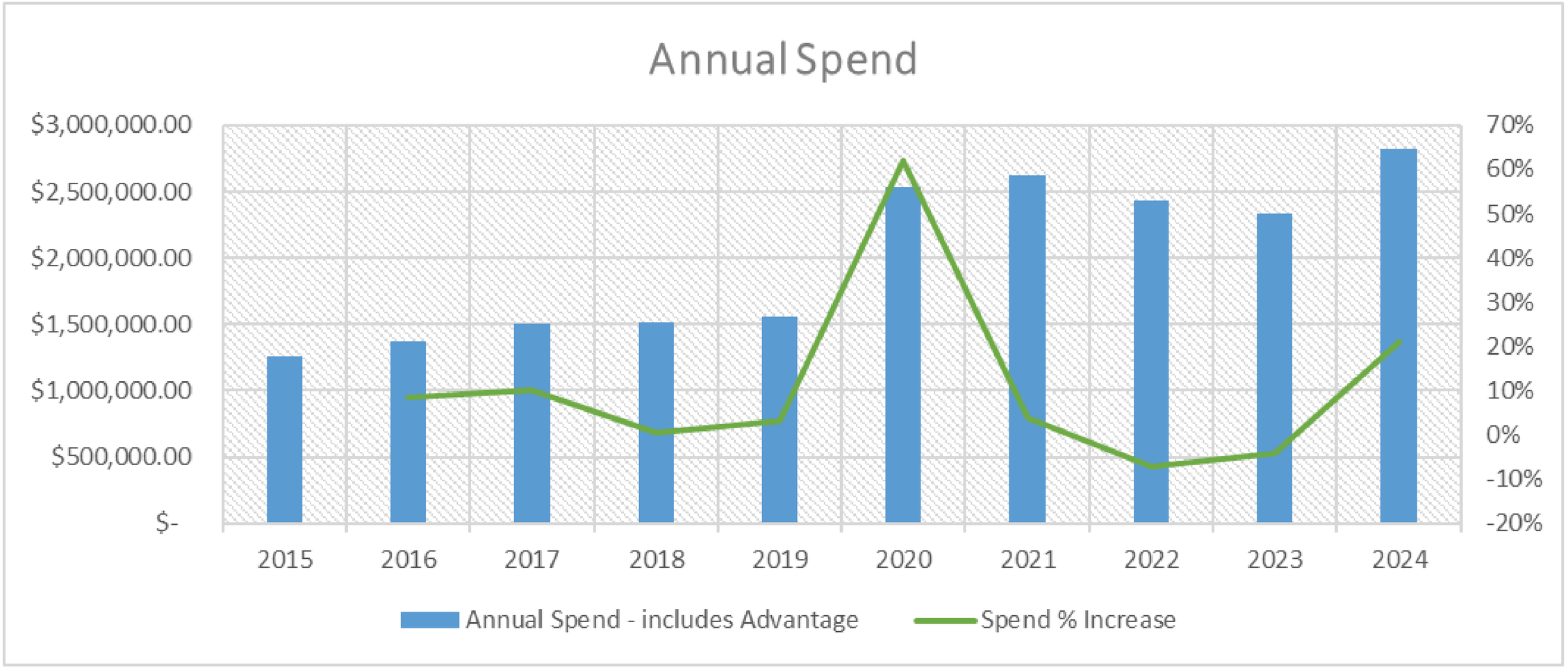
ANNUAL SPEND AND % INCREASE



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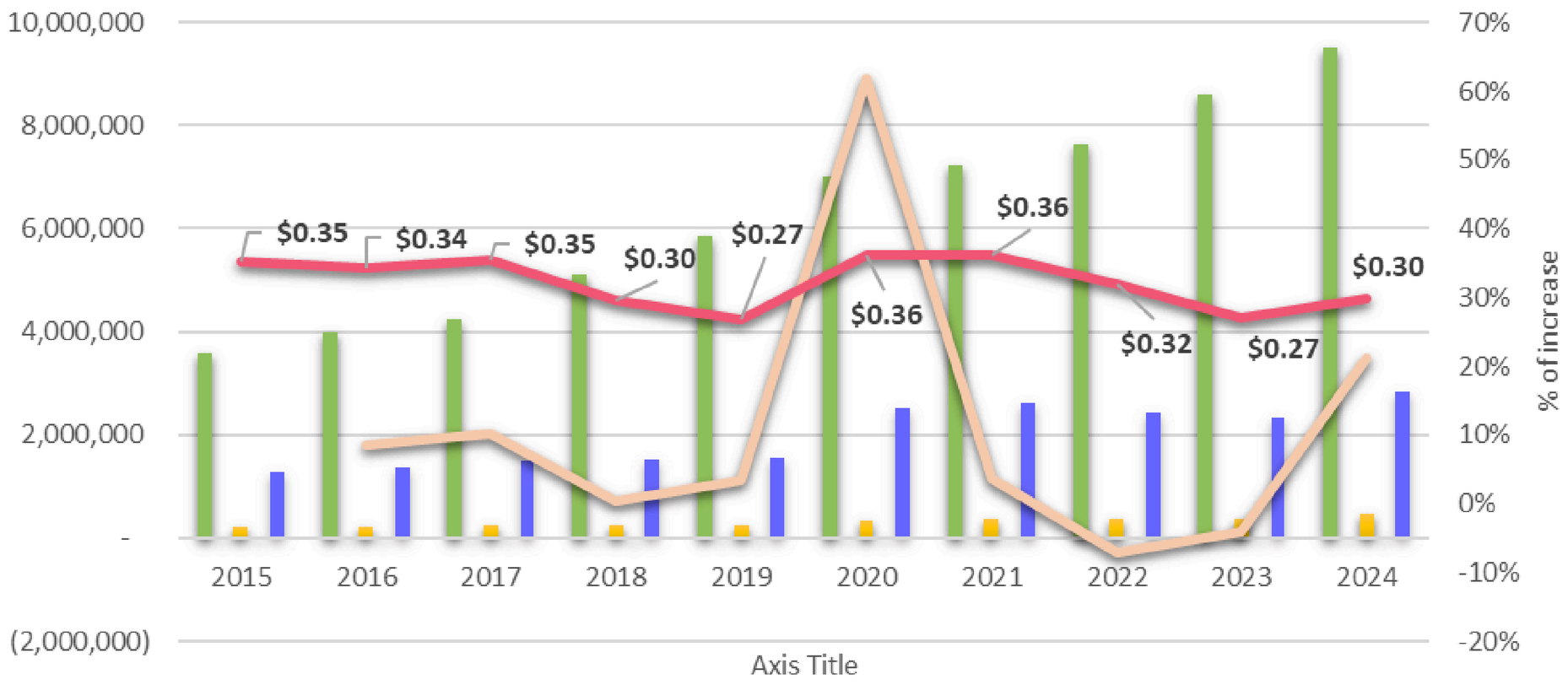
COST PER CIRC



National median average: $.68 per circ

National Median physical: $.63 per circ

National Median electronic: $.83 per circ

(2018, IMLS)

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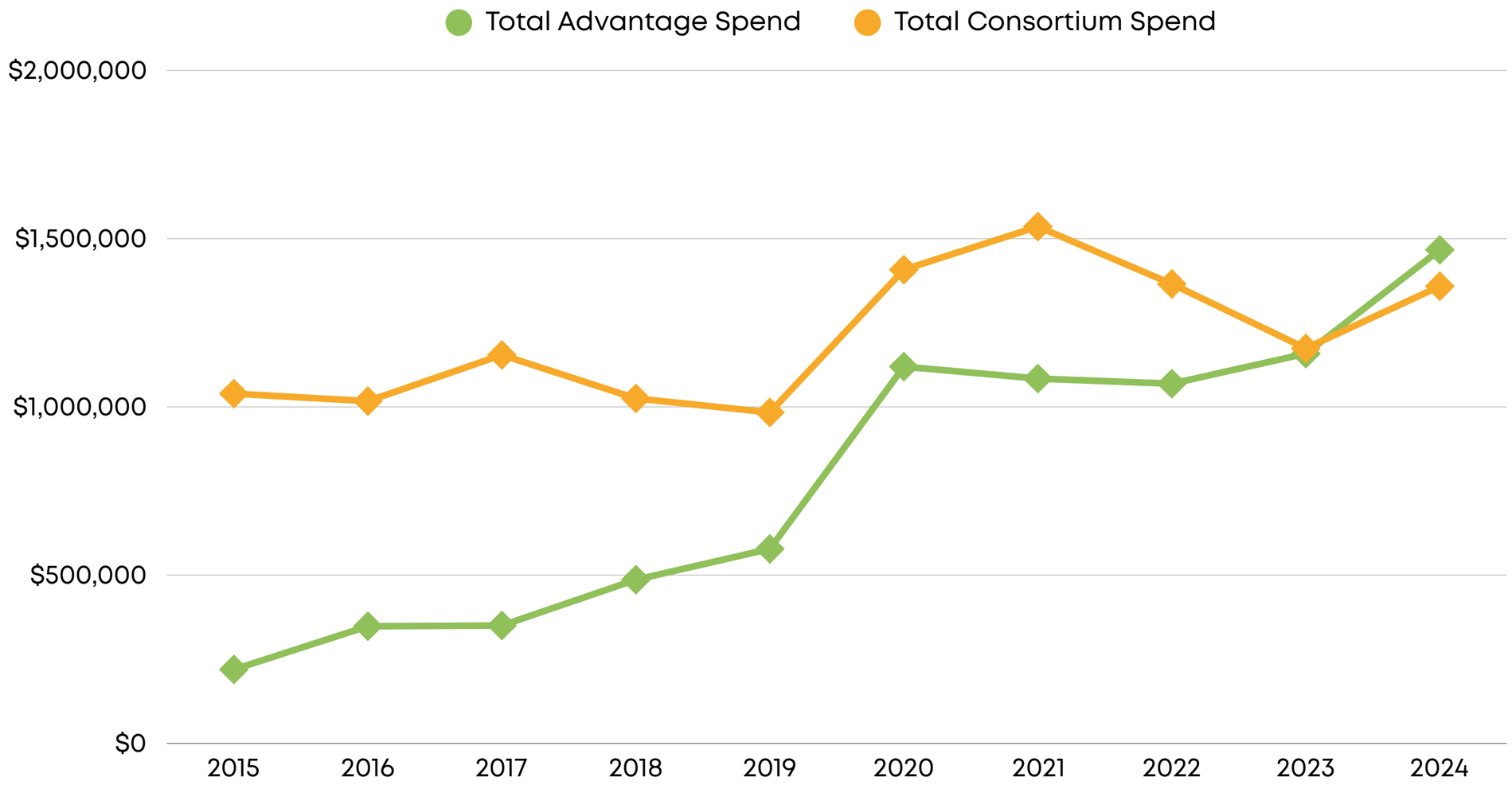
CONSORTIUM & ADVANTAGE SPEND



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MAXIMIZING COLLECTION FUNDS

Consortium:

Titles in Max Access Model

Always Available Audiobooks

Always Available Ebook Package

Advantage:

Additional Copies of Popular Titles

Cost Per Circ

Patron Requests

DIGITAL SNAPSHOT

AVERAGE COSTS:

$55 FOR A 24 MONTH LICENSE

$75 FOR A 24-MONTH LICENSE

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DIGITAL SNAPSHOT

TItle	Physical Book Cost (with discount)	OverDrive Cost for Libraries	Amazon Kindle Cost
Onyx Storm	$19.00	Ebook: $60 24 month, 1 user Audio $109.00 OC/OU $174.40 MA:100	$14.99
Sunrise on the Reaping	$19.59	Ebook: $27.99 24 month, 1 user Audio: $89.99 OC/OU	$18.99
The Writer	$18.00	Ebook: $75.00 24 month, 1 user Audio: $65.00 24 month, 1 user	$14.99

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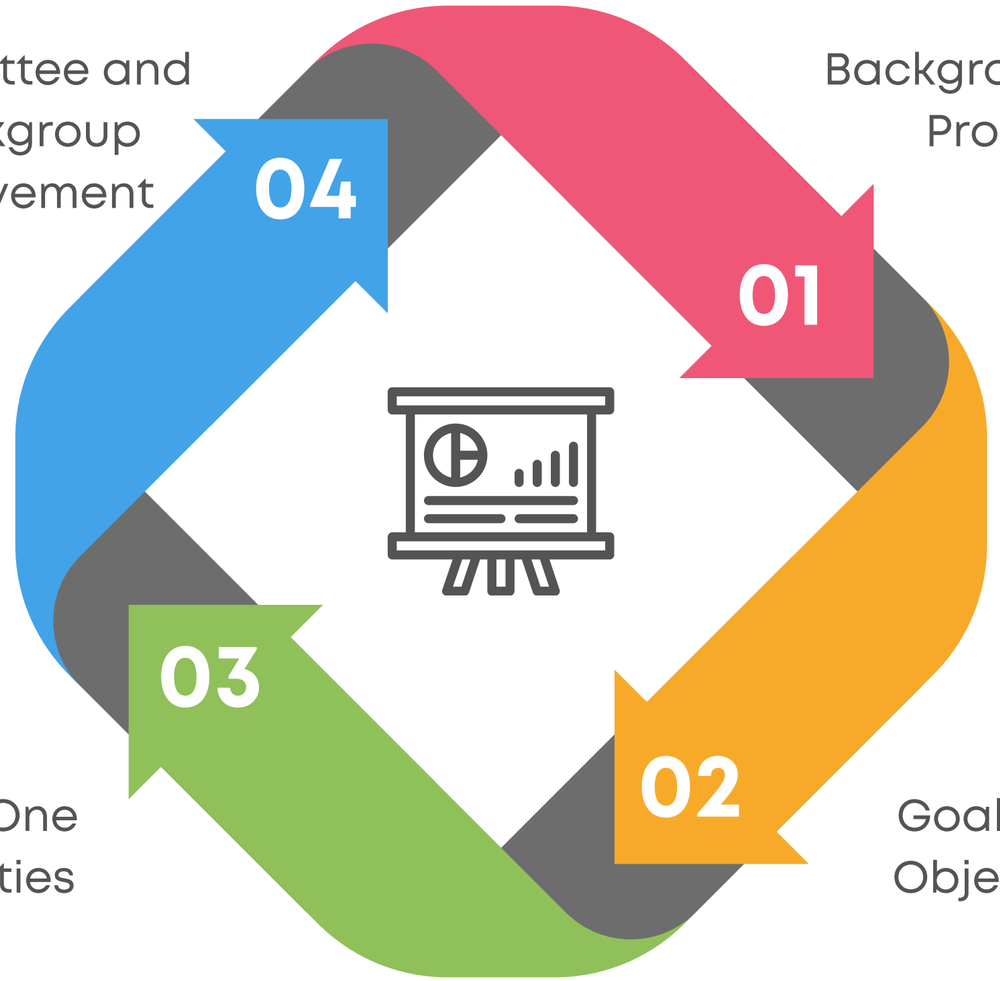
WPLC STRATEGIC PLAN



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STRATEGIC PLAN

Background & Process

- Development of Mission and Vision Statements
- Review of Existing Information
- Focus Groups
- Member Survey
- Board approved plan in February 2025

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STRATEGIC PLAN

Background & Process

OUR MISSION

The Wisconsin Public Library Consortium brings together expertise and resources to support collaborative work resulting in greater equity and affordability for Wisconsin public libraries and their communities.

OUR VISION

To serve as the strategic center of experimentation, collaboration, and innovation for Wisconsin public libraries.

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STRATEGIC PLAN

Goals & Objectives

Goal I: Focus on Our Strengths

Objectives:

- Prioritize Wisconsin's Digital Library by improving processes to enhance library and patron experiences.
- Improve equitable access to library materials statewide by providing budget and policy recommendations related to statewide intersystem delivery service.
- Maintain the high level of satisfaction that members have for existing WPLC-led services and workgroups.
- Clearly define the scope of the WPLC's work and develop a practice of continuous assessment.

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STRATEGIC PLAN

Goals & Objectives

Goal II: Clear, Purposeful Communication

Objectives:

- Increase member library awareness of and engagement with the services the WPLC supports.
- Improve communication between and among the various groups that accomplish the work of the WPLC to ensure awareness, increase efficiency, and inspire confidence.
- Develop WPLC champions with unified, easy to implement communication strategies and messages.

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STRATEGIC PLAN

Goals & Objectives

Goal III: Sustaining the WPLC

Objectives:

- Improve the WPLC's organizational capacity through governance enhancements, appropriate structural changes, process improvements, and incentivizing WPLC participation.
- Develop clarity around funding for the WPLC, particularly finding a way to increase funding for Wisconsin's Digital Library.
- Leverage the collaborative power of the WPLC to advocate for more competitive contracts, appealing content, and improved service models.

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STRATEGIC PLAN

Year One Activities

1 year

Goal I: Focus on Our Strengths

Activities:

- Collection Development Committee's Wisconsin's Digital Library recommendation process
- Delivery Workgroup's work
- In conjunction with existing mission, vision, and strategic plans, develop a core set of institutional values that can help guide the work of the WPLC
- Develop project parameters that clearly outline what work the WPLC will take on, including the need for project champions to ensure buy-in and focus.

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STRATEGIC PLAN

Year One Activities

1 year

Goal II: Clear, Purposeful Communication

Activities:

- Establish a communications committee or workgroup to plan and execute WPLC communications
- Create a communication plan for the WPLC, beyond the existing plan for Wisconsin's Digital Library
- Improve information sharing between committees and groups by distilling the most important pieces of information so other members don't have to wade through minutes to understand key points for their own WPLC work.

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STRATEGIC PLAN

Year One Activities

1 year

Goal III: Sustaining the WPLC

Activities:

- Establish a workgroup to explore the concept of a dedicated WPLC director and/or staff members to assist in meeting goals for better advocacy for funding and better terms with publishers
- Explore changes to meeting frequency to decrease homework and catch-up in between meetings
- Continued work of the Digital Library Steering Committee, Selection Committee, and relationship with OverDrive

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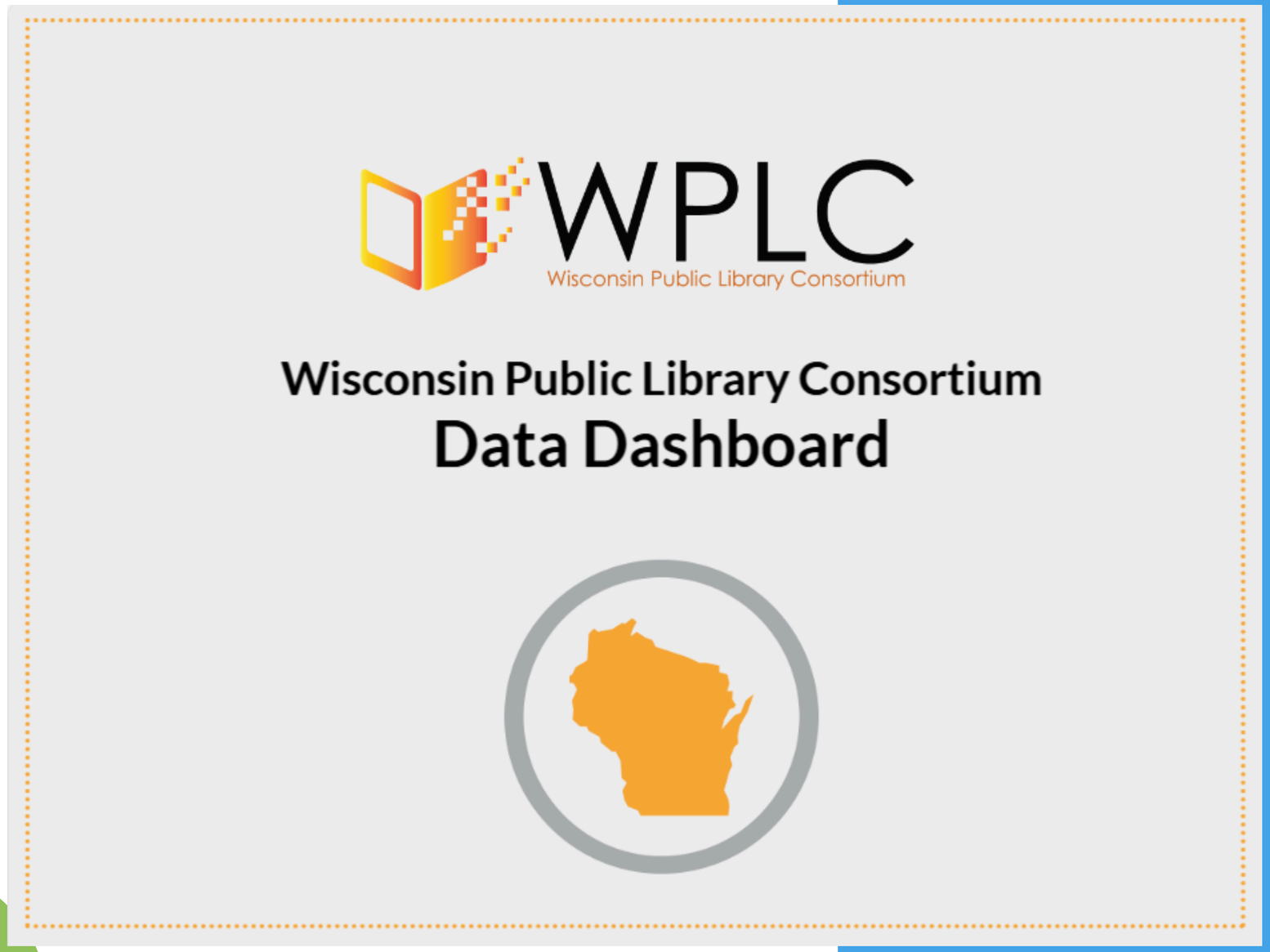
WPLC DATA DASHBOARD PILOT UPDATE



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DATA DASHBOARD PILOT

- Extended through June 2025, funded by DPI
- Pilot findings
  - Proof of Concept - 100% reported the dashboard was helpful
  - Users were more likely to be library director or system staff
  - 100% indicated interest in continued access with hope for system-level funding

https://wplc.info/dashboard

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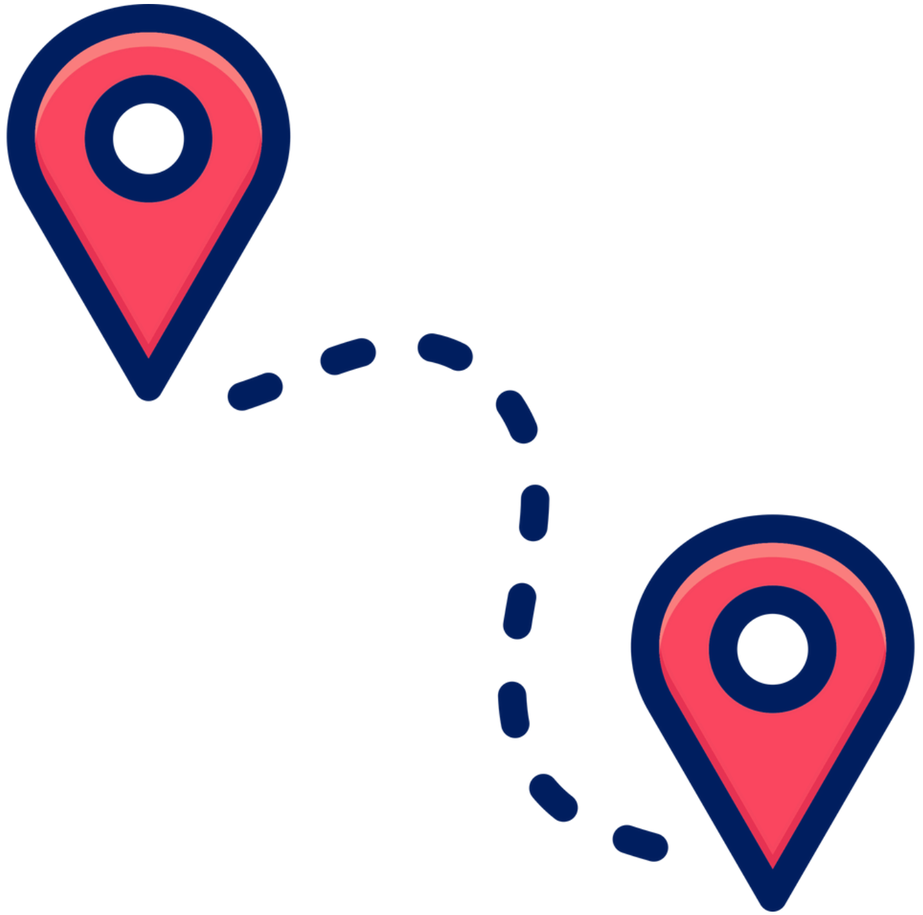
WPLC DELIVERY WORKGROUP



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DELIVERY WORKGROUP
TIMELINE OVERVIEW

February 2024

"DPI recommends the WPLC Board consider adopting statewide intersystem delivery as an ongoing WPLC service. WPLC can strengthen the long-term stability and sustainability of the Wisconsin libraries statewide intersystem delivery network[...]"

WPLC Board approves this recommendation.

June 2024

The WPLC Delivery Workgroup is formed with 11 members, and holds their first meeting.

October 2024

The WPLC Delivery Workgroup grows to 21 members, with representation from 15 systems, plus partner organizations.

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DELIVERY WORKGROUP

NOTABLE ACCOMPLISHMENTS SO FAR

- ✓ Establish a Shared Document Repository
- ✓ Establish a Statewide Email Listserv
- Host Tours of Systems' Delivery Operations
- Coordinate *Volume and Cost Data* Collection Periods
- 2026 Budget Planning
- Navigating Delivery Courier Changes

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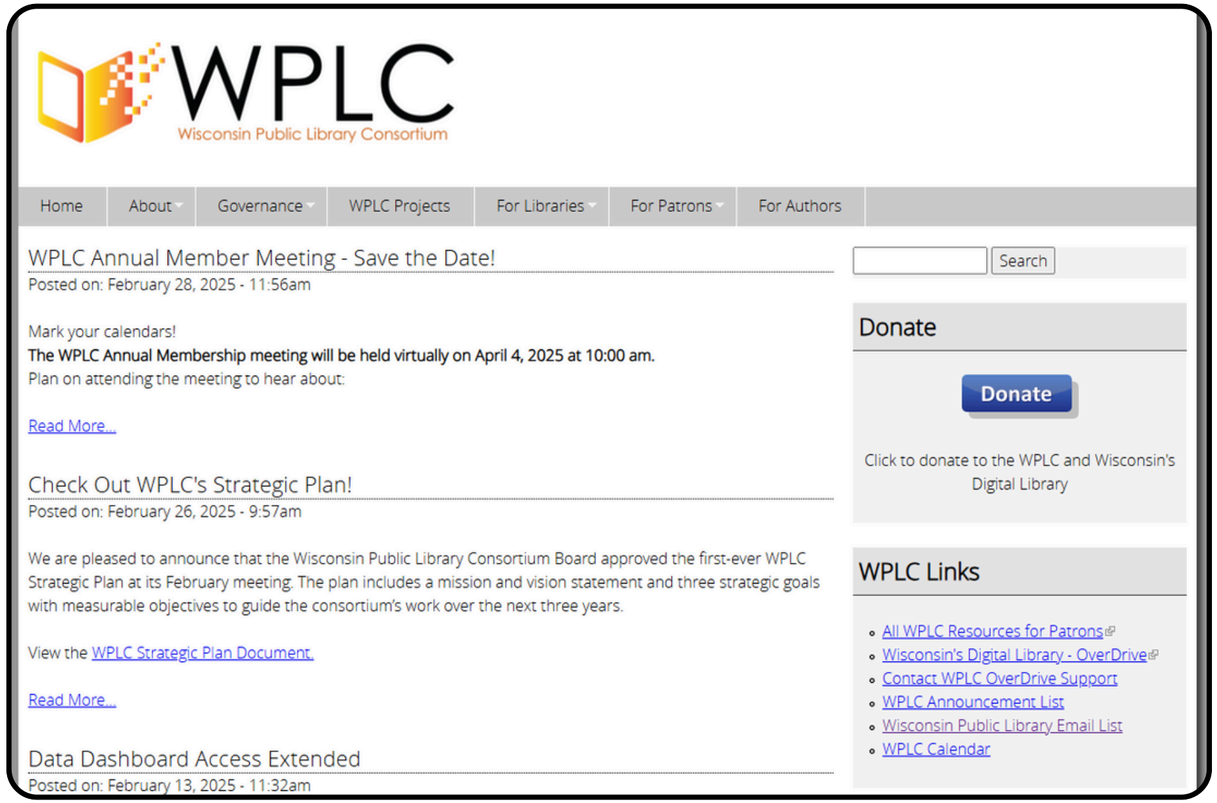
LOOKING AHEAD

- New WPLC Website!
- Implementation of Collection Development Recommendations
- Strategic Plan Activities



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SAVE THE DATE

Listening Feedback Session

April 25th @ 10:00 am

THANK YOU

wplc-info@wils.org

wplc.info